



FOR IMMEDIATE RELEASE

‘Dr. Backup’ Marks 10-Year Anniversary as a Pioneering Provider of Online Backup Services

Back in the day, it was mostly dial up modems. Online backup plans, for the few that knew about them, were measured in megabytes of data, and upload times were calculated in 28.8 and 56.6 (as in kbps). Enron was still a respected company, AOL loomed large, and the widely anticipated Windows 98 was just then coming to market. And in on the ground floor of the newly emerging online backup industry was Dr. Stephen Perkins, also now known as “Dr. Backup” and the “Ph.D. of Offsite Data Protection.”

In November of 1998, Dr. Perkins, along with CEO Mark Martin, founded NetMass and became one of the original pioneers of the online backup services market. NetMass, the safe data company, will soon mark its ten-year anniversary of providing online backup as a core service. NetMass has grown from just a couple customers in 1998 to thousands of customers around the world today. Many of the original customers are still backing up with the company.

“The online backup industry has experienced incredible change. In just a few short years, nearly every business will be backing up their important data offsite to professionally managed data centers. Great changes are ahead in the way businesses store, retain and archive their most critical asset -- their information.”

News outlets, industry pundits, technology writers, bloggers and others interested in getting perspective on the current state of the online backup and recovery market (everything from commentary on new and emerging backup players such as Google, Microsoft, Amazon S3 and more) in addition to getting some historical perspective from someone who has experienced it all first hand are invited to call the number below or email to arrange an interview with Dr. Stephen Perkins.

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About Stephen Perkins. NetMass co-founder, president and CTO Stephen Perkins has a Ph.D. in Computer Science and is an expert in electronic storage technologies. Before co-founding NetMass with CEO Mark Martin, he was a member of the technical staff in the Communications Systems Engineering branch of the Digital Signal Processing Research and Development Lab at Texas Instruments. There, he actively participated in the development of DSL proto-types, the IETF, the IEEE 802.14 working group, and the (then) Home Phone Networking Alliance (HPNA) standards group. He is a member of the Michigan State University College of Engineering Alumni Board and a member of the Institute for Electrical and Electronics Engineers.

About NetMass. NetMass, the safe data company, provides companies of all sizes highly secure and reliable remote backup solutions. Leveraging the efficiencies of the Internet, the company’s software-based data backup service has been helping organizations realize secure offsite data protection, business continuity and regulatory compliance since 1998. With a robust lineup of products, NetMass delivers server backup, database backup, data storage, file sharing, remote access and disaster recovery services. NetMass, Inc. has offices in Dallas and Houston and has partners and clients around the world.

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