



FOR IMMEDIATE RELEASE

## NetMass Announces New Online Backup Partner Programs for VARs Looking to Profit from Cloud Backup Services

NetMass, the safe data company, today announced new and improved partner programs for the company's lineup of reliable online backup and recovery solutions. The new partner programs make it easier and more profitable for value-added resellers (VARs) to offer cloud backup services that feature the latest in secure, state-of-the-art offsite data protection for both individuals and businesses.

A key feature of the updated backup partner program is the ability of reseller partners to offer the NetMass-powered backup service under their own brand and even the ability to set their own pricing. The NetMass online backup partner program is a true, turn-key system in which VARs do not have to invest in hardware, software licensing, seats, or pay yearly maintenance fees.

NetMass partner levels include:

**Standard Backup Reseller:** a fast and easy way to start offering online backup services with almost no investment in time or resources.

**Advanced Backup Reseller:** a fully customizable program that allows resellers to set their own pricing, white-label the backup software and handle billing.

**Enterprise Backup Reseller:** includes all of the Advanced Backup Reseller program plus the ability to back up multi-platform enterprise servers (including SQL, Exchange, SharePoint).

These next-generation backup services from NetMass build on more than a decade of backup excellence in the online storage industry and also builds on the previous version to deliver even more robust capabilities.

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**About NetMass.** NetMass, the safe data company, provides companies of all sizes highly secure and reliable remote backup solutions. Leveraging the efficiencies of the Internet, the company's software-based data backup service has been helping organizations realize secure offsite data protection, business continuity and regulatory compliance since 1998. With a robust lineup of products, NetMass delivers server backup, database backup, data storage, file sharing, remote access and disaster recovery services. NetMass, Inc. has offices in Dallas and Houston and has partners and clients around the world.

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