

# NetMass

FOR IMMEDIATE RELEASE

1.800.731.2737

[www.netmass.com](http://www.netmass.com)

## Data Protection Company NetMass Expands Houston Office with New Director of Marketing

HOUSTON – (February 27, 2006) – NetMass, a leading provider of online backup and data protection solutions, announced today a new a senior marketing hire to the company. Michael Reagan joins the company as Director of Marketing for the online backup company.

As Director of Marketing for NetMass, Reagan will be responsible for strategic marketing and positioning, online marketing and advertising initiatives as well as branding and new business development. Reagan offers over 10 years of experience in the high tech marketing space. He is an award-winning marketer with experience on both the client and agency side. His experience includes high-profile marketing for large multinationals such as Toyota, Panasonic, Fujitsu and Sharp, as well as for internet startups such as RUN media. Reagan is a graduate from the University of Texas at Austin where he studied marketing and finance.

"NetMass was a pioneer of the online backup industry," said Reagan. "I look forward to working to build growth and help NetMass gain additional market share as online backup and data protection become available to all businesses as well as individuals."

NetMass is a proven leader in disk-to-disk data protection, business continuity and file recovery services. NetMass solutions include online data backup, server backup, email archiving and online collaboration.

"Michael's substantial experience in many areas of technology marketing make him uniquely qualified for this position," said Stephen Perkins, President and Technology Director at NetMass.

"We look forward to Michael making a significant contribution," added CEO Mark Martin. "He is skilled in dealing with a wide array of marketing challenges and obtaining maximum results. We are very pleased to welcome Michael to the NetMass team."

NetMass offers a variety of online data backup and accessibility services under its SystemSafe Product Suite umbrella, including SystemSafe Online Backup, SystemSafe Server Backup, SystemSafe Virtual Storage and SystemSafe Remote Access. Martin says NetMass is continually looking at new productivity enhancing services to add to the SystemSafe Product Suite. All of NetMass' products are available through the company's Web site: [www.netmass.com](http://www.netmass.com).

### **About NetMass, Inc.**

NetMass' Internet office solutions help businesses of all sizes realize secure data protection, business continuity, and improved PC productivity. With its SystemSafe suite of office products, NetMass delivers online backup, data storage, file sharing, remote access, and disaster recovery solutions. NetMass is headquartered in Dallas and has a branch office in Houston. Visit [www.netmass.com](http://www.netmass.com) for more information.